

## The Original Futurama Vision

The Original Futurama exhibit was a major feature of the 1939 New York World's Fair. Designed by Norman Bel Geddes, a leading, visionary American Industrial Designer, this extraordinary vision of the United States in a future 1960 was presented as multiple, painstakingly crafted miniature dioramas of rural, suburban and urban landscapes.

Visitors were able to view these visions on theme-park-like gondolas that took them on a one-third-mile journey through the future. General Motors was the leading sponsor of the exhibit and there is no doubt that GM's agenda was served well by the 1955 Federal-Aid Highways Act, which was greatly influenced by Futurama.

Our Futurama 2.0 Vision intends to ensure that special interest agendas are avoided in favor of great outcomes for all stakeholders, particularly citizens!

For more information, visit these sites:

<https://blog.mcny.org/2013/11/26/i-have-seen-the-future-norman-bel-geddes-and-the-general-motors-futurama/>

<https://vimeo.com/329901114>

[https://en.wikipedia.org/wiki/Futurama\\_\(New\\_York\\_World%27s\\_Fair\)](https://en.wikipedia.org/wiki/Futurama_(New_York_World%27s_Fair))