

## **Our Inspired Journey:**

Dave's and Geoff's professional journeys started in very different places while having extraordinary similarities. Both embarked on engineering degrees, both followed their instincts to design school and both had fulfilling design careers on several continents across the vehicle industry. Their separate experiences of working and living in different cultures heightened their interest in the relationship between transportation, the environment and society - and how their work as designers can and must be influenced by this symbiosis.

They first met when working in the world of higher education. With colleagues at Art Center College of Design, they leveraged their interests to create the annual Sustainable Mobility Summits. Through these Summits and the extraordinary people that they met and engaged with, there came a propitious opportunity to testify before a Congressional House Select Committee on the future of the American car industry. This experience led them to realize that there were some major, missing pieces in America's transportation future, which they decided to do something about.

Hence was born their mission to start building a grand vision of what this transportation future needs to be. This is not a trivial task and so their inspired journey is far from over!